

# Meet the Best of Breed in Guest and Table Management.

Managing Your Front of the House is What We Do.



## PRODUCT FEATURES

### Simple Host Experience

We designed every function with simplicity in mind, and strategically placed the actions that are used the most. In fact, the hosts we've trained get it in under 2 hours.

### Advanced Quoting

Our wait time estimation system is powerful, yet simple. It learns as it goes, thinks ahead, and plans for the future. Don't let your hosts guess your wait times...you wouldn't let them guess your investments would you?

### Supports All Guest Types

Whether it's reservations or call ahead seating, we have it covered. With support for walk ins, call aheads, advanced call aheads and reservations, our system is designed to handle guests of all types. Don't worry, we treat them all with care and sort them automatically.

### 2 Way Txt Msg or Pagers

"Why do you need my phone number? I just want to eat dinner!" We have seen and heard it all, that's why we do both. Seamlessly integrated with HME Wireless and JTech paging systems. Stay in contact with roaming guests with 2 way text messaging.

### Reserve Online

Take reservations 24/7 online via web browser or smartphone, your site or ours. Simple widget plugs into your existing site. Oh yeah, and we don't charge any per guest fees for this part!

### Chit Printing

Integrated thermal printing keeps your greeters greeting and seaters seating. Optional guest analytics platform provides additional guest profile data collected from previous visits and your POS.

### Flexible Hardware

Our system runs on just about anything connected to the internet. iPod Touch and iPhone support offers robust extensions to the main host stand. We will come up with a custom hardware solution tailored to your business and budget.

### Multi Unit/Concept Optimized

Have more than one location or concept? No worries. Our system was architected to support multi unit franchises or concepts. Centralized management allows you to administer all units from a single console and login.

### Built From the Inside

SimplySeated was built from the front line, by industry veterans with over 15 years in the restaurant business. The core of our system was developed in 2008 and has been trampled over by high volume full service restaurants ever since.

Starting at just \$99 a month

Try it Free at [SmartTouchTechnology.com](http://SmartTouchTechnology.com)



## GUEST METRICS

**Above Store Reporting.** Centralized reporting allows local and regional partners to view operating metrics at anytime. User account security can be configured to give individual accounts visibility to one or many units within their organization.

**Pinmap Study.** Know where your guests aren't coming from? Our system collects optional zip code information from walk in guests and allows you to generate a map which pinpoints the location and density of each area.

**Target Your Marketing.** Our online reservation form collects guest information to optimize your marketing initiatives. Simply download a detailed list of your reservations from our console.

## HARDWARE & INTEGRATION

Mix and match these components for a complete system

- Hard Mounted Terminal
- iPod Touch
- Restaurant Pager Interface
- Guest Loyalty
- iPad
- Thermal Printer
- POS Interface
- KDS Expo Interface

## OPTIONAL SERVICES

Guest Intelligence and Loyalty Platform. Merge your reservations with your point of sale data to automatically put guest intelligence at the fingertips of your hosts, servers, managers and marketers. Know every guest's visit and spending history, preferences, and favorite items from all of your locations.

Saas or On Premise installation available

